

BECOMING FOR DEMOCRACY

Campuses that join the ALL IN Campus Democracy Challenge complete a set of action items, with the support of ALL IN Challenge staff, to institutionalize nonpartisan democratic engagement at their institution. Any accredited, post-secondary institution may participate. There is no cost to participate and campuses can join at any time.

JOIN THE ALL IN CAMPUS DEMOCRACY CHALLENGE

Select a primary contact person, and a secondary contact, if applicable, and complete the [online form](#) to have your campus join the ALL IN Challenge. Any campus staff (e.g., center staff, student affairs, administrator, or faculty member) may serve as the primary contact; students may not serve in this role. Primary contacts serve as the point of contact for ALL IN Challenge staff and receive regular updates and invitations to participate in webinars and trainings.

ESTABLISH AND INSTITUTIONALIZE A CAMPUS-WIDE VOTING COALITION

Establish a nonpartisan campus-wide voting coalition to coordinate the institution's efforts to register, educate, and mobilize students to vote in local, state, and national elections. We recommend that your coalition include students, academic affairs, student affairs, faculty, senior administration, local election officials, and community partners. With an eye toward equity and inclusion, consider how best to include stakeholders of various ages, academic disciplines, races, and gender, as well as political persuasion.

DEVELOP AND IMPLEMENT A CAMPUS ACTION PLAN

Document a nonpartisan, democratic engagement campus action plan that describes your institution's strategy to increase student voting rates and help students form the habits of active and engaged citizenship. Campuses are encouraged to utilize the [Strengthening American Democracy: A Guide and Rubric](#) when creating their institution's action plan. Action plans will be shared publicly on ALL IN's website and are revised by campuses every two years.

PARTICIPATE IN THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

Campus administrators are encouraged to authorize their institution's participation in the National Study of Learning, Voting, and Engagement ([NSLVE](#)) and share NSLVE reports with ALL IN. Information from the report should inform the work of your voting coalition and action plan and will be used by ALL IN to determine the designation of national- and state-level seals and awards. We ask permission to post your institution's reports on your campus' ALL IN webpage.

QUALIFY FOR RECOGNITION & AWARDS

Colleges and universities can earn recognition based on their voter registration and turnout rates as reported in an institution's NSLVE report. Individual campus stakeholders are also recognized with awards through a nomination process. Seals and awards are presented in odd-numbered years since campus NSLVE reports release bi-annually. Campuses are also eligible retroactively for seals, but not awards.

ACTION PLAN DEADLINES

- December 15, 2021
- May 31, 2022
- November 8, 2022

ALL IN Campus Democracy Challenge