



Poll Worker Recruitment Toolkit

The Pennsylvania Department of State would like your help recruiting poll workers to serve on Election Day. PA counties need dependable workers who reflect the diversity of the communities they serve to step up to the plate. You can help by recruiting members of your community on social media, with printed posters and flyers, and via electronic communications.

The materials included in this toolkit direct voters to submit their information using an online form at Vote.pa.gov/getinvolved, but they can also reach out to their counties directly. The contact information for county election offices can be found at Vote.pa.gov/county. Contact Sandra Aguilera at saguilerac@pa.gov if you have questions about what you can do to help.

Timeline

Poll worker recruitment messages are most helpful 4-10 weeks ahead of an election. The 2022 elections will be held on May 17, 2022, and November 8, 2022. The height of poll worker recruitment efforts should be conducted in April and October.

Social Media

Create your own posts using the samples below or follow the PA Department of State and share poll worker posts when you see them.

- Twitter: @PAStateDept
- Facebook: @PADepartmentofState

Hashtags

- #getinvolved #ReadyToVotePA

Sample posts

1. Elections in Pennsylvania depend on thousands of regular citizens serving as poll workers. We need you to #getinvolved and help Pennsylvania get #ReadyToVotePA. vote.pa.gov/GetInvolved. This election, do more than vote. Become a poll worker. Get started by submitting your information at: vote.pa.gov/GetInvolved.
2. All counties have a need for poll workers, and in some counties the need is critical. If you want to help your community, become a poll worker: vote.pa.gov/GetInvolved #ReadyToVotePA
3. Many counties need bilingual poll workers to help serve Pennsylvania voters whose first language is not English. Find out how you can help at vote.pa.gov/GetInvolved. #ReadytoVotePA
4. Voters with disabilities depend on poll workers to ensure their right to vote. If you have a disability or if you have experience working with people with disabilities, consider serving as a poll worker in Pennsylvania. #ReadytoVotePA #getinvolved vote.pa.gov/GetInvolved.



These images are available for download at vote.pa.gov/getinvolved.

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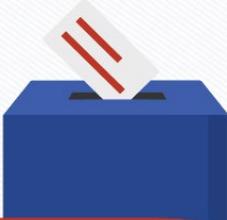
POLL WORKERS
NEEDED



★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★

★ ★ ★ ★ ★ ★

SE NECESITAN
TRABAJADORES
ELECTORALES



★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★

★ ★ ★ ★ ★ ★

徵求選務人員



★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★

★ ★ ★ ★ ★ ★



POLL WORKERS
NEEDED



#ReadyToVote #TrustedInfo2022

★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★

★ ★ ★ ★ ★ ★



SE NECESITAN
TRABAJADORES
ELECTORALES



#ReadyToVote #TrustedInfo2022

★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★

★ ★ ★ ★ ★ ★



徵求選務人員



#ReadyToVote #TrustedInfo2022

★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★

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★★★★★
**HELP OUT YOUR
 COMMUNITY.
 BECOME A
 POLL WORKER.**
 ★★★★★



★★★★★
**AYUDE A SU
 COMUNIDAD.
 CONVIÉRTASE EN
 TRABAJADOR ELECTORAL.**
 ★★★★★



★★★★★
 協助您的
 社區。
 擔任
 選務人員。
 ★★★★★



★★★★★



★★★★★ vote.pa.gov/GetInvolved ★★★★★

★★★★★



★★★★★ vote.pa.gov/GetInvolved ★★★★★

★★★★★



★★★★★ vote.pa.gov/GetInvolved ★★★★★

These images are available for download at vote.pa.gov/getinvolved.

Printable posters

You can print posters on 8.5x11" and 11x17" paper stock to post in public areas.

These images are available for download at vote.pa.gov/getinvolved.



A vertical poster with a blue header containing six white stars. Below the header is a red ballot box icon with a white envelope labeled 'VOTE' and a red checkmark. The main text reads 'POLL WORKERS NEEDED' in large, bold, blue letters. Below this is a red box with white text: 'Your help is needed now more than ever.' followed by a bulleted list: '• Serve your community', '• Support elections', and '• Be a champion of democracy'. Below the list is the text 'Get involved today'. At the bottom is the Pennsylvania Department of State logo and a red footer with six white stars and the URL 'vote.pa.gov/GetInvolved'.

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VOTE

POLL WORKERS NEEDED

Your help is needed now more than ever.

- Serve your community
- Support elections
- Be a champion of democracy

Get involved today

 **pennsylvania**
DEPARTMENT OF STATE

★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★



A vertical poster with a blue header containing six white stars. Below the header is a red ballot box icon with a white envelope labeled 'VOTE' and a red checkmark. The main text reads 'SE NECESITAN TRABAJADORES ELECTORALES' in large, bold, blue letters. Below this is a red box with white text: 'Su ayuda es más necesaria que nunca.' followed by a bulleted list: '• Sirva a su comunidad', '• Apoye las elecciones', and '• Sea un defensor de la democracia'. Below the list is the text 'Participe hoy mismo'. At the bottom is the Pennsylvania Department of State logo and a red footer with six white stars and the URL 'vote.pa.gov/GetInvolved'.

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VOTE

SE NECESITAN TRABAJADORES ELECTORALES

Su ayuda es más necesaria que nunca.

- Sirva a su comunidad
- Apoye las elecciones
- Sea un defensor de la democracia

Participe hoy mismo

 **pennsylvania**
DEPARTMENT OF STATE

★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★



A vertical poster with a blue header containing six white stars. Below the header is a red ballot box icon with a white envelope labeled '投票' and a red checkmark. The main text reads '徵求選務人員' in large, bold, blue Chinese characters. Below this is a red box with white text: '我們比以往更需要您的協助。' followed by a bulleted list: '• 服務社區', '• 支援選務', and '• 擁護民主'. Below the list is the text '立即加入'. At the bottom is the Pennsylvania Department of State logo and a red footer with six white stars and the URL 'vote.pa.gov/GetInvolved'.

★ ★ ★ ★ ★ ★

投票

徵求選務人員

我們比以往更需要您的協助。

- 服務社區
- 支援選務
- 擁護民主

立即加入

 **pennsylvania**
DEPARTMENT OF STATE

★ ★ ★ vote.pa.gov/GetInvolved ★ ★ ★

Website badge

If your business allows employees to take time off to serve as poll workers, or if you actively help recruit poll workers through your website or social media accounts, feel free to display the badge below on your website.

These images are available for download at vote.pa.gov/getinvolved.



Newsletters and mailings

You can attach the pdf pictured below to email outreach messages. It can also be printed and included in mailings, or inserted into printed newsletters such as church bulletins and circulars. You can also include the content in your electronic newsletters, or use a portion of it if you are limited on space. (For example, you could use just the “Be a Champion of Democracy!” section and the first paragraph under “How to Become a Poll Worker.”) You can also draft your own content inspired by what’s included here. Just be sure to direct voters to vote.pa.gov/getinvolved.

The pdf is available for download at vote.pa.gov/getinvolved.

Be a champion of democracy! Become a poll worker.

Every year, elections in Pennsylvania are made possible by thousands of regular citizens who serve as poll workers. These are the people who do the important work of checking in voters at polling places and setting them up at voting machines. At the end of the night, poll workers deliver the returns to county election officials. We depend on these workers to run fair and secure elections.

An Ongoing Need

Although the polls are busiest during presidential election years when voter turnout is high, the number of polling places open on Election Day does not change from year to year. *This means more than 40,000 poll workers are needed at least twice a year, every year, to staff the polls across Pennsylvania.* While this has always been the case, in recent years, county officials have found it increasingly difficult to fill these positions.

How to Become a Poll Worker

If you are interested in becoming a poll worker in your community, complete the poll worker interest form at www.votesPA.com/getinvolved. You can also contact your county election office. Visit www.votesPA.com/county to find your county's contact information. County officials will determine where and for what position you are most needed.

In addition, some poll workers are elected to their positions. If you want to run for an elected

poll worker position, the next opportunity will be in the spring of 2021. Check with your county election office to find out how to be elected as a poll worker.

Requirements

Poll workers generally work all day on Election Day, from before the polls open at 7 a.m. until after the polls close at 8 p.m. In addition, they may be asked to attend a training session before the election. They can also watch [training videos](#) on the Pennsylvania Department of State website at www.VotesPA.com. The good news is that poll workers are paid for their time on Election Day. Some counties also pay poll workers for attending training.

Spread the Word

Do you know someone who sounds perfect for this kind of job? Perhaps you would like to involve members of your church, club or civic organization in this important work. You can direct interested candidates to www.votesPA.com/getinvolved. To find out what else you can do to help recruit poll workers, talk to your county election office.



Newsletter Text: Abbreviated Version

Be a Champion of Democracy!

Every year, elections in Pennsylvania are made possible by thousands of regular citizens who serve as poll workers. These are the civic-minded citizens who manage polling place operations on election day. We depend on these individuals to run fair and secure elections, and the need for new poll workers has never been greater.

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Spread the Word

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Newsletter Text: Full Version

Be a Champion of Democracy!

Every year, elections in Pennsylvania are made possible by thousands of regular citizens who serve as poll workers. These are the people who do the important work of checking in voters at polling places and setting them up at voting machines. At the end of the night, poll workers deliver the returns to county election officials. We depend on these workers to run fair and secure elections.

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