



Poll Worker Recruitment Toolkit

The Pennsylvania Department of State would like your help recruiting poll workers to serve on Election Day. PA counties need dependable workers who reflect the diversity of the communities they serve to step up to the plate. You can help by recruiting members of your community on social media, with printed posters and flyers, and via electronic communications.

The materials included in this toolkit direct voters to submit their information using an online form at [VotesPA.com/getinvolved](https://votesPA.com/getinvolved), but they can also reach out to their counties directly. The contact information for county election offices can be found at [VotesPA.com/county](https://votesPA.com/county). Contact Rachel Boss at rboss@pa.gov if you have questions about what you can do to help.

Timeline

Poll worker recruitment messages are most helpful 4-10 weeks ahead of an election. The 2020 general election will be held on November 3, 2020. A good window for poll worker recruitment is mid-August to early October.

Social Media

Create your own posts using the samples below or follow the PA Department of State and share poll worker posts when you see them.

- Twitter: @PAStateDept
- Facebook: @PADepartmentofState

Hashtags

- #getinvolved #ReadyToVotePA #votesPA

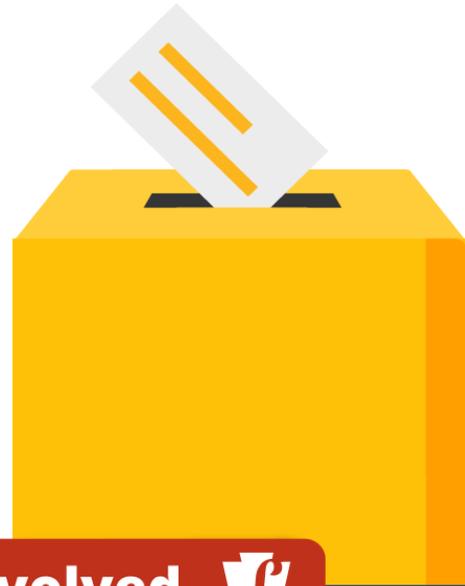
Sample posts

1. Elections in Pennsylvania depend on thousands of regular citizens serving as poll workers. We need you to #getinvolved and help Pennsylvania get #ReadyToVotePA. votesPA.com/GetInvolved.
2. This election, do more than vote. Become a poll worker. Get started by submitting your information at: votesPA.com/GetInvolved.
3. All counties have a need for poll workers, and in some counties the need is critical. If you want to help your community, become a poll worker: votesPA.com/GetInvolved #votesPA #ReadyToVotePA
4. Many counties need bilingual poll workers to help serve Pennsylvania voters whose first language is not English. Find out how you can help at [VotesPA.com/getinvolved](https://votesPA.com/getinvolved). #ReadytoVotePA
5. Voters with disabilities depend on poll workers to ensure their right to vote. If you have a disability or if you have experience working with people with disabilities, consider serving as a poll worker in Pennsylvania. #ReadytoVotePA #getinvolved votesPA.com/GetInvolved.



These images are available for download at votesPA.com/getinvolved.

POLL WORKERS **NEEDED**



[VotesPA.com/GetInvolved](https://votesPA.com/GetInvolved)



POLL WORKERS **NEEDED**



[VotesPA.com/GetInvolved](https://votesPA.com/GetInvolved)

#ReadyToVote #VotesPA #TrustedInfo2020

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★★★★★

HELP OUT YOUR
COMMUNITY.
BECOME A
POLL WORKER.

★★★★★



POLL WORKERS NEEDED

VotesPA.com/GetInvolved



These images are available for download at votesPA.com/getinvolved.

Printable posters

You can print posters on 8.5x11" and 11x17" paper stock to post in public areas.

Download the file from votesPA.com/getinvolved.



The poster features a central graphic of a yellow ballot box with a grey top section containing a white checkmark icon and the word "VOTE". Below this, the text "POLL WORKERS NEEDED" is prominently displayed, with "NEEDED" in a larger, bold font. A light yellow banner contains the text: "Elections are made possible by thousands of regular citizens, like you, serving as poll workers across Pennsylvania. Get involved today to help do your part for election integrity." The Pennsylvania Department of State logo is positioned below the banner. At the bottom, a red button contains the text "VotesPA.com/GetInvolved".

**POLL WORKERS
NEEDED**

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Get involved today to help do your part for election integrity.

 **pennsylvania**
DEPARTMENT OF STATE

VotesPA.com/GetInvolved

Website badge

If your business allows employees to take time off to serve as poll workers, or if you actively help recruit poll workers through your website or social media accounts, feel free to display the badge below on your website.

Download the file from votesPA.com/getinvolved.



Newsletters and mailings

You can attach the pdf pictured below to email outreach messages. It can also be printed and included in mailings, or inserted into printed newsletters such as church bulletins and circulars. You can also include the content in your electronic newsletters, or use a portion of it if you are limited on space. (For example, you could use just the “Be a Champion of Democracy!” section and the first paragraph under “How to Become a Poll Worker.”) You can also draft your own content inspired by what’s included here. Just be sure to direct voters to VotesPA.com/getinvolved.

The pdf is available for download at votesPA.com/getinvolved.

Be a champion of democracy!

Become a poll worker.

Every year, elections in Pennsylvania are made possible by thousands of regular citizens who serve as poll workers. These are the people who do the important work of checking in voters at polling places and setting them up at voting machines. At the end of the night, poll workers deliver the returns to county election officials. We depend on these workers to run fair and secure elections.

An Ongoing Need

Although the polls are busiest during presidential election years when voter turnout is high, the number of polling places open on Election Day does not change from year to year. *This means more than 40,000 poll workers are needed at least twice a year, every year, to staff the polls across Pennsylvania.* While this has always been the case, in recent years, county officials have found it increasingly difficult to fill these positions.

How to Become a Poll Worker

If you are interested in becoming a poll worker in your community, complete the poll worker interest form at www.votesPA.com/getinvolved. You can also contact your county election office. Visit www.votesPA.com/county to find your county's contact information. County officials will determine where and for what position you are most needed.

In addition, some poll workers are elected to their positions. If you want to run for an elected

poll worker position, the next opportunity will be in the spring of 2021. Check with your county election office to find out how to be elected as a poll worker.

Requirements

Poll workers generally work all day on Election Day, from before the polls open at 7 a.m. until after the polls close at 8 p.m. In addition, they may be asked to attend a training session before the election. They can also watch [training videos](#) on the Pennsylvania Department of State website at www.VotesPA.com. The good news is that poll workers are paid for their time on Election Day. Some counties also pay poll workers for attending training.

Spread the Word

Do you know someone who sounds perfect for this kind of job? Perhaps you would like to involve members of your church, club or civic organization in this important work. You can direct interested candidates to www.votesPA.com/getinvolved. To find out what else you can do to help recruit poll workers, talk to your county election office.



Newsletter Text: Abbreviated Version

Be a Champion of Democracy!

Every year, elections in Pennsylvania are made possible by thousands of regular citizens who serve as poll workers. These are the civic-minded citizens who manage polling place operations on election day. We depend on these individuals to run fair and secure elections, and the need for new poll workers has never been greater.

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Newsletter Text: Full Version

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Every year, elections in Pennsylvania are made possible by thousands of regular citizens who serve as poll workers. These are the people who do the important work of checking in voters at polling places and setting them up at voting machines. At the end of the night, poll workers deliver the returns to county election officials. We depend on these workers to run fair and secure elections.

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